The Capilano Review

2019-2020 Media Kit

The Capilano Review has, for over forty years, provided a measure to the innovative and contemporary and a productive site for a generation of literary and artistic boundary walkers. Its editors have provoked and sustained imagination and possibility for a wide range of writers and artists. The TCR is a crucial voice to the continuing surge of west coast and Canadian culture.

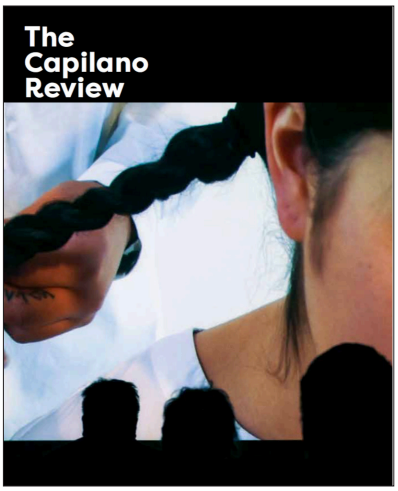
– Fred Wah

About *The Capilano Review*

The Capilano Review is an award-winning literary and visual arts magazine that publishes thoughtful, playful, and critical Canadian and international poetry, fiction, drama, and visual art. It also publishes compact interviews, short essays, reviews, and commentary.

For over forty-five years, *The Capilano Review* has pushed for innovation and experimentation in the arts. It has collaborated on numerous special issues of the magazine and on exhibitions, lectures, panels, and performances with local writer- and artist-run organizations and many art galleries, among them Presentation House Gallery, the Western Front, the Vancouver Art Gallery, and SFU Galleries.

The Capilano Review is perfect bound, 7 inches wide by 9 inches high. The print edition is published three times a year. A digital (pdf) version is available for purchase simultaneously.



History

Founded in 1972 by Pierre Coupey at Capilano College in North Vancouver, *The Capilano Review* has a long history of publishing contemporary writers and artists who experiment with or expand the boundaries of conventional forms and contexts. Our magazine features thoughtful, playful, critical, language-oriented work with full-colour art sections designed to promote dialogue between writers and artists.

Our contributors have been well represented among the Griffin Poetry Prize, Governor General's Literary Awards, and the Dorothy Livesay Poetry Prize nominees and winners. They include Liz Howard, Ken Babstock, Dionne Brand, George Bowering, Erìn Moure, August Kleinzahler, Sylvia Legris, Robin Blaser, Di Brandt, Robert Bringhurst, Alice Notley, Nicole Brossard, Robert Majzels, David McFadden, Don McKay, Sina Queyras, Michael Ondaatje, George Elliott Clarke, Roo Borson, Sachiko Murakami, Sharon Thesen, Tom Wayman, Colin Browne, Jordan Abel, Cecily Nicholson, Roger Farr, Renée Sarojini Saklikar, Wayde Compton, Meredith Quartermain, Jeff Derksen, Steve Collis, Ken Belford, Fred Wah, Larissa Lai, Daphne Marlatt, George Stanley, Rita Wong, and many more.

Since 1978 we've won numerous awards for excellence: eight gold and silver awards for fiction and poetry from The National Magazine Foundation, one Journey Prize, two Western Magazine Awards, and one Association for Canadian Studies Award of Merit in recognition of outstanding contributions to the development of Canadian Studies.

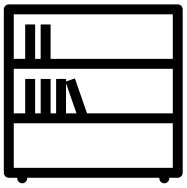
The key to The Capilano Review's remarkable success over so many years is the combination of adventurous and meticulous editing, great design, and The Capilano Review's connection to Vancouver, one of the great literary, art, and poetry centers of the Americas. We are delighted and honored to have been included!

– Susan Bee and Charles Bernstein

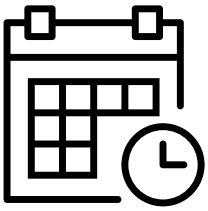
About Our Readers

Readers of The Capilano Review appreciate experimental work, are active social media users, and range in age from 18-80 years. They include literature and visual arts practitioners, curators and critics, musicians and composers, educators, scholars, and students. The magazine is held in libraries, galleries, institutions, bookstores, and in the collections of its loyal subscribers worldwide. 58% of *The Capilano Review*'s subscribers live in British Columbia.

87% HOLD A BACHELOR'S DEGREE OR HIGHER



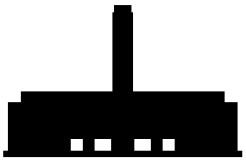
33% PURCHASE OVER 20 BOOKS PER YEAR



79% SAVE THEIR COPY FOR MORE THAN ONE YEAR

51% SHARE THEIR COPY WITH 1-2 OTHER PEOPLE

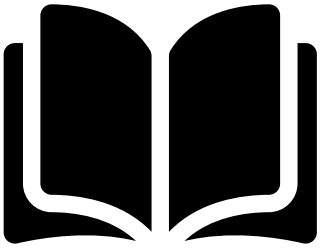
66% ATTEND SEVERAL LITERARY EVENTS PER YEAR



38% VISIT ART GALLERIES AND MUSEUMS AT LEAST 6 TIMES PER YEAR

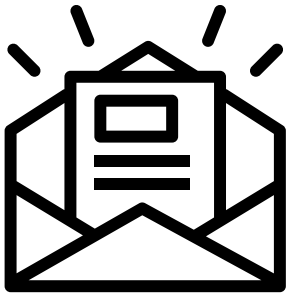
Circulation & Distribution

The Capilano Review can be found on newsstands, libraries, and galleries across Canada.



1,800+

ANNUAL PRINT CIRCULATION



2,600+

NEWSLETTER SUBSCRIBERS

6,300+

FOLLOWERS ON SOCIAL

81,000+

ANNUAL PAGE VIEWS

Pricing

Cover Price: $14
Digital Edition: $3

ANNUAL SUBSCRIPTION (3 ISSUES):

Individual: $25 + S&H
Institution: $65 + S&H
Digital Edition: $10

2019 Editorial Calendar & Ad Pricing

Issue	Ads due	Release Date
3.39 (Fall 2019)	Aug 30, 2019	Oct 2019
3.40 (Winter 2020)	Nov 30, 2019	Jan 2020
3.41 (Spring 2020)	Feb 28, 2020	Apr 2020

Print Rate Card	1x	2x	3x
Full page	$350	$550	$800
Half page	$200	$350	$500

Ad Specifications

Ads may be submitted as either PDF (preferred) or TIFF of JPEG files. Ads should be minimum 300 dpi with all fonts and images embedded. Ads are grayscale only.

Note: Ads with bleed should add 0.125"

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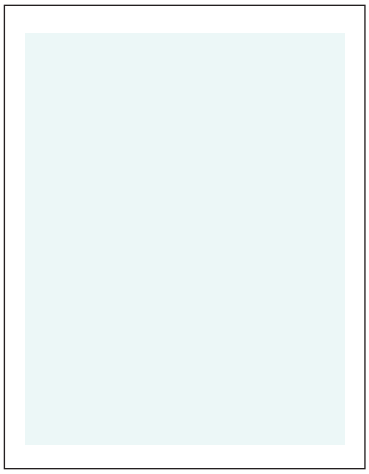

Full-page:
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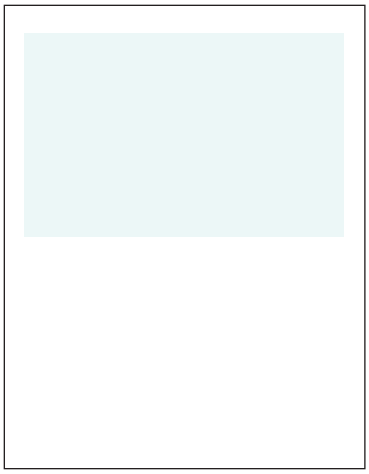
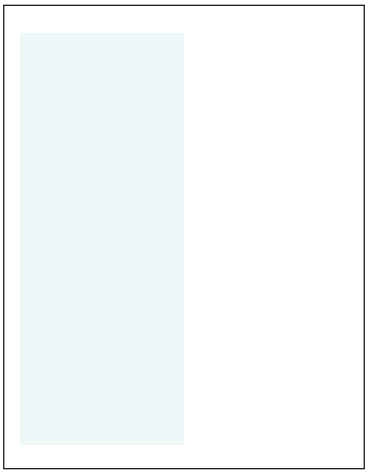


Half-page horizontal:
6.5″ W x 4.25″ H



Half-page vertical:
3.25″ W x 8.5″ H

Please contact Managing Editor Jacquelyn Ross for all advertising queries.

contact@thecapilanoreview.ca