The Capilano Review

2018 Media Kit

est. 1972

#102 - 281 Industrial Avenue
Vancouver, B.C. V6A 2P2
Canada

contact@thecapilanoreview.ca

“The Capilano Review has, for over forty years, provided a measure to the innovative and contemporary and a productive site for a generation of literary and artistic boundary walkers. Its editors have provoked and sustained imagination and possibility for a wide range of writers and artists. The TCR is a crucial voice to the continuing surge of west coast and Canadian culture.

– Fred Wah

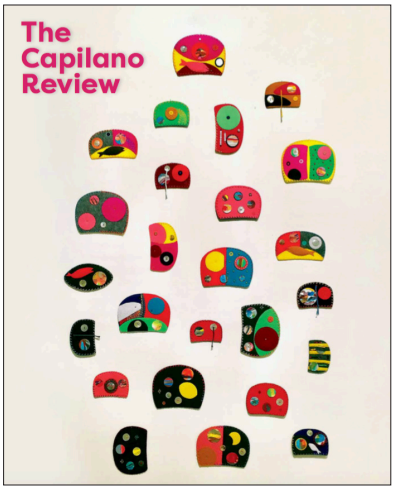
About *The Capilano Review*

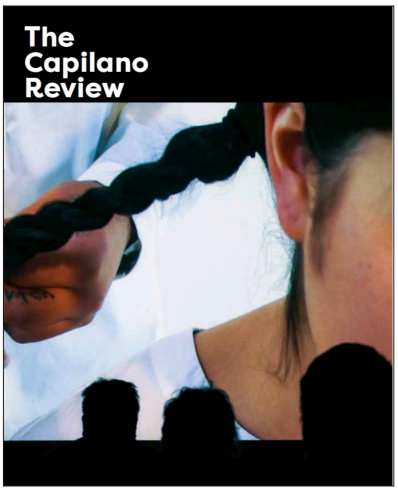
The Capilano Review is an award-winning, triannual literary and visual arts magazine that publishes thoughtful, playful, critical Canadian and international poetry, fiction, drama, and visual art alongside compact interviews, short essays, reviews, and probing commentary.

Through forty-five years of uninterrupted publication, it has collaborated on special issues of the magazine and on exhibitions, lectures, panels, and performances with local writer- and artist-run organizations and many art galleries, among them Presentation House Gallery, the Western Front, the Vancouver Art Gallery, and SFU Galleries.

The Capilano Review is perfect bound, 7 inches wide by 9 inches high. The print edition is published three times a year. A digital (pdf) version is available for purchase simultaneously.

The Capilano Review // #102 - 281 Industrial Avenue, Vancouver, BC V6A 2P2, Canada // contact@thecapilanoreview.ca





History

Founded in 1972 by Pierre Coupey at Capilano College in North Vancouver, *The Capilano Review* has a long history of publishing contemporary writers and artists who experiment with or expand the boundaries of conventional forms and contexts. Our magazine features thoughtful, playful, critical, language-oriented work with full-colour art sections designed to promote dialogue between writers and artists.

Our contributors have been well represented among the Griffin Poetry Prize, Governor General's Literary Awards, and the Dorothy Livesay Poetry Prize nominees and winners. They include Liz Howard, Ken Babstock, Dionne Brand, George Bowering, Erìn Moure, August Kleinzahler, Sylvia Legris, Robin Blaser, Di Brandt, Robert Bringhurst, Alice Notley, Nicole Brossard, Robert Majzels, David McFadden, Don McKay, Sina Queyras, Michael Ondaatje, George Elliott Clarke, Roo Borson, Sachiko Murakami, Sharon Thesen, Ken Tom Wayman, Colin Browne, Jordan Abel, Cecily Nicholson, Roger Farr, Renée Sarojini Saklikar, Wayde Compton, Meredith Quartermain, Jeff Derksen, Steve Collis, Ken Belford, Fred Wah, Larissa Lai, Daphne Marlatt, George Stanley, Rita Wong, and many more.

Since 1978 we've won numerous awards for excellence: eight gold and silver awards for fiction and poetry from The National Magazine Foundation, one Journey Prize, two Western Magazine Awards, and one Association for Canadian Studies Award of Merit in recognition of outstanding contributions to the development of Canadian Studies.

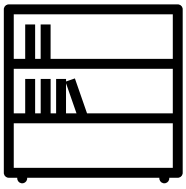
“The key to The Capilano Review's remarkable success over so many years is the combination of adventurous and meticulous editing, great design, and The Capilano Review's connection to Vancouver, one of the great literary, art, and poetry centers of the Americas. We are delighted and honored to have been included!

– Susan Bee and Charles Bernstein

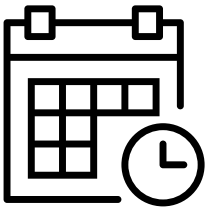
About Our Readers

Readers of *The Capilano Review* appreciate experimental work, are active social media users, and range in age from 18-80 years. They include literature and visual arts practitioners, curators and critics, musicians and composers, educators, scholars, and students. The magazine is held in libraries, galleries, institutions, bookstores, and in the collections of its loyal subscribers worldwide. 58% of *The Capilano Review*'s subscribers live in British Columbia.

87% HOLD A BACHELOR'S DEGREE OR HIGHER



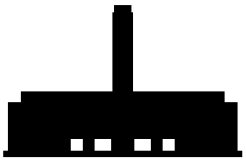
33% PURCHASE OVER 20 BOOKS PER YEAR



79% SAVE THEIR COPY FOR MORE THAN ONE YEAR

51% SHARE THEIR COPY WITH 1-2 OTHER PEOPLE

66% ATTEND SEVERAL LITERARY EVENTS PER YEAR



38% VISIT ART GALLERIES AND MUSEUMS AT LEAST 6 TIMES PER YEAR

Circulation & Distribution

The Capilano Review can be found on newsstands across Canada and British Columbia's Lower Mainland.

1,700+

ANNUAL PRINT CIRCULATION

2,648

NEWSLETTER SUBSCRIBERS

5,387

FOLLOWERS ON SOCIAL

81,000+

ANNUAL PAGE VIEWS

Pricing

Cover Price: $14
Digital Edition: $3

ANNUAL SUBSCRIPTION (3 ISSUES):

Individual: $25 + S&H
Institution: $65 + S&H
Digital Edition: $10

2018 Editorial Calendar + Ad Pricing

Issue	Ads due	Release Date
3.34	Jan 30, 2018	Feb 28, 2018
3.35	April 30, 2018	May 30, 2018
3.36	Sept 30, 2018	Oct 30, 2018

Print Rate Card	1x	2x	3x
Full page	$350	$550	$800
Half page	$200	$350	$500

Online rate card	3 months	6 months	1 year
Min 300 dpi	$150	$300	$450

Combined print & online rate card			
	1x + 3 mths	2x + 6 mths	3x + 1 yr
Full page + web	$400	$650	$900
Half page + web	$300	$550	$700

Ad Specifications

Ads may be submitted as either PDF (preferred) or TIFF of JPEG files. Ads should be minimum 300 dpi with all fonts and images embedded.

Print ads are grayscale only.

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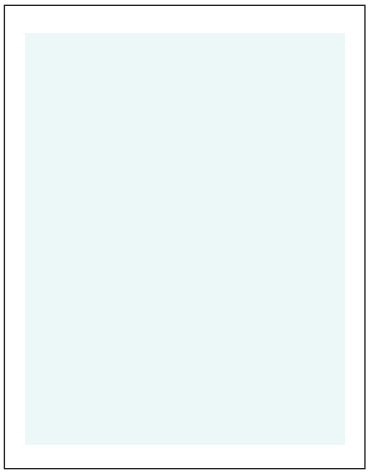
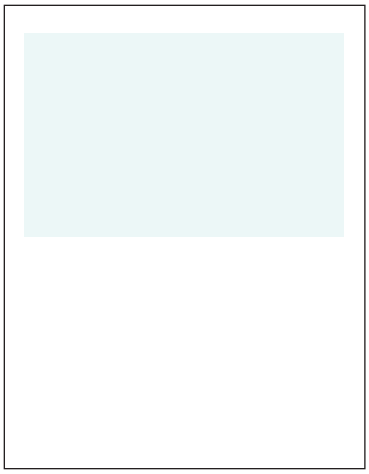
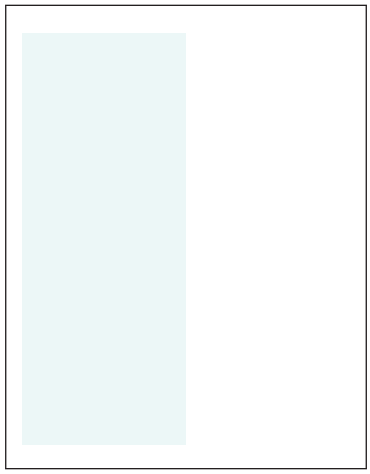


Full-page:
6.5" W x 8.5" H



Half-page horizontal:
6.5″ W x 4.25″ H



Half-page vertical:
3.25″ W x 8.5″ H

Note: Ads with bleed should add 0.125"

Please contact Managing Editor Matea Kulić to book ad space, inquire about special pricing, or arrange for an ad exchange.

contact@thecapilanoreview.ca